



Happy & Hope. We Deliver.

MILK & HONEY

JOHN CRADDOCK

2019

Annual Fund Campaign Chair

GOAL

\$300,000.00 !



Dear Friends,

The Craddock Center is beginning its 19th year of delivering *Happy and Hope* to Head Start and Pre-K children! The Center has grown so much during these years and now serves 1,400 low income children in 64 classrooms on a weekly basis. Our Children's Enrichment Program staffed by four Arts Specialists provides language-rich music, storytelling in the Appalachian tradition, physical activity to combat childhood obesity, and now classroom puppetry to children who otherwise have no exposure to these critical foundational needs of literacy. We distribute more than 2,500 new books each year to children within nine counties through the Story Express, in their classrooms, at school functions, at art festivals, at health fairs, and at Camp Craddock sites in the summer.

We deliver these experiences to these children at no cost to them or to the schools. We deliver these experiences to the classroom because most of these children have no means to travel other than to and from school. We provide these books to each child because most of these children's parents have no ability to buy the books for their children.

How do we provide these experiences for these children at no charge? Because **YOU**, our generous donors, **SEE TO IT** that we have the funding to accomplish these essential esteem-building experiences for these children. Because **YOU**, our caring donors, **CARE** about this inequality between these low income children and those who have far more than they do. Because **YOU**, our generous donors, **VOLUNTEER** to knit woolen caps for these children to wear in the winter and make wooden toys so that these children have gifts at holiday time.

When we lost my Dad, Dr. Fred Craddock who, along with my Mom, Nettie, gave their all to see to it that these children had opportunities to exceed in school and in life, we wondered if the Center could carry on without him. We quickly learned that **YOU, our dedicated and generous donors, truly BELIEVE** in these children and the importance of their success in their early educational years.

Please continue to give generously, volunteer consistently, think creatively, and support these children lovingly and without hesitation. We remain committed to the children and to you, our supporters. We – and they – **THANK YOU. We – and they - depend on you!** Our 2019 campaign goal is **\$300,000.00.**

Sincerely,

John Craddock, TCC Treasurer & Board Member
2019 Annual Campaign Chair

THE CRADDOCK CENTER MISSION STATEMENT

Our mission is to deliver educational and cultural programs to children, families, and communities, primarily in Southern Appalachia. We serve by sharing and spreading centuries old traditions of song and story characteristic of the region.

A TASTE OF MILK & HONEY



DR. FRED B. CRADDOCK

MY VISION ... My vision for The Craddock Center is clear and firm: that we keep our pledge, in some way, every day, to enrich lives through service.

This means that all who work in and through The Center, paid and volunteer, infuse every act and word with the grace of God. This is achieved not by an abundance of religious talk but by being gracious as God is. To be gracious is to welcome all without distinction. Some have and some do not; we make no distinction. Some give and some receive; we make no distinction.

Some have been here for generations and some arrived yesterday; we make no distinction. Some are young and some are old; we make no distinction. And every one of us has been, is, or

will be a minority person, so who would presume to make distinctions?

To build such a community is difficult but not impossible. It takes time and effort to build trust so that those who have known only isolation or rejection will accept hospitality. Some are so needy that they have not realized what or how much they have to give to others. A few come running but many must be sought, and none are to be forgotten.

The program of The Center is determined by need. In some cases it may begin with food, clothing, or housing, but that is only the beginning. There is no commandment, "Thou shalt barely get by." Every life needs enrichment and that means classes in health care, job training, family economics, child rearing. It means to include the confined, by visits, cards, calls, and gifts. It is to say, "This is a good place to live, to raise a family, to build friendships, to grow old and die." This is my vision, and to it I give my life.

YES! I want to help The Craddock Center deliver HAPPY & HOPE to the children of southern Appalachia.

Name _____

Address _____

City _____ State _____ Zip _____

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My gift is:

In Honor of _____

In Memory of _____

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